

CSRNEWSSA
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Brand Profile

WHAT CSRNEWSSA IS ALL ABOUT



CSRNEWSSA is South Africa's leading corporate social responsibility news digital publication, working alongside government, corporates, consultants, NPOs & NGOs to share, tell, empower and encourage South Africa's do-good stories.

Seven years after founding, CSRNEWSSA has become known for doggedly investigating various developmental matters, and for the dissemination of issues relating to community development, wealth and power.

Specific projects include 'The Great Funders Conference,' (an annual linking of funders and NGOs), 'Faces of CSI,' (a print publication presenting the low-down on the state of CSI) and CSRNEWSSA Radio.

Our mission is to improve the practice of CSI in a changing South Africa. This mission influences how we approach development, what we do and what we believe is important.

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We're a digital publication dedicated to news and information of interest to funders and NGOs; our aim is to help both parties to 'find' each other and work together in ways that are professional and productive.

CSRNEWSSA has been instrumental in developing various industry programmes that address the needs of both funders and NGOs/NPOs.

NGOs and NPOs play an increasingly vital role, and must compete for the support of private sector funders whose continued support is essential to the future of our country. Funders and NGOs/NPOs need each other, and South Africa needs them both. Our role is to see that the CSI sector remains vibrant, relevant and constantly learning.

BRAND TONE



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BRAND CONTACT DETAILS

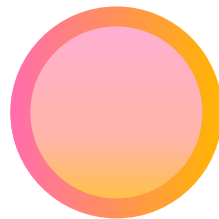
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